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Dear Hiring Team,

I hope your day is going well! I know it can be crazy having to wade through so many applications (70 on LinkedIn alone, many of which are now written almost entirely by ChatGPT) and trying to figure out who could fill the shoes of a Web3 CTO for multiple startups.

Well, I've been there myself. Having founded two successful startups in the last 12 years, which attracted 10 million users in 100 countries, I've had to wear a lot of hats that happen to match exactly what you're looking for, including both technical leadership and strategic guidance!

Six years ago, I founded a Web3 company deploying smart contracts on blockchains, and personally architected, oversaw the development of, and executed its entire technical roadmap. You can see the results at <https://intercoin.org/applications>.

I've written in both [CoinDesk](#) and [CoinTelegraph](#) and articles about me and my companies have appeared in publications from [LA Weekly](#) to the [BBC](#).

The former CTO and CEO of Coinbase (Balaji Srinivasan and Brian Armstrong) invested in my startups via their fund. I'm actually heading to their [Network State conference](#) in September, to meet with Vitalik Buterin and other speakers. Please see the "videos" section of my resume for examples of how I [present companies at conferences](#), [lead panels](#), and more.

Through it all, I got to befriend (and have extensive conversations with) many of the top people in distributed systems, many of whom became our advisors. If I come on board can definitely leverage most of these connections. Click the links below to see details on every one:

BUSINESS AND GOVERNMENT:

- [Patri Friedman](#), grandson of Milton Friedman, whose funds invest in startup cities
- [Gerard Dache](#), director of Government Blockchain Association in Washington DC
- [Sara Hanks](#), who wrote Regulation S for the SEC. CEOs of Republic, CoreConX and others.
- On my show I've interviewed famous [founders](#), [political commentators](#), [economists](#), etc.
- Andrew Yang, who ran for president from NYC, we built [yang2020.app](#) for him
- Brock Pierce, Akon and others. Please see my travelogue from 2022 [here](#) and [here](#).

TECHNOLOGY:

- [Stefan Thomas](#), former CTO of Ripple, and its current CTO, [David Schwartz](#)
- [Ian Clarke](#), founder of Freenet (first distributed network)
- Founders of [MaidSAFE](#) (now Autonomi), LBRY, etc.
- Mark Hendrickson behind Hiro Wallet and now Leather
- Petar Maymoukov, inventor of Kademia. Leslie Lamport from Microsoft. *etc.*

LEADERSHIP EXPERIENCE:

I know how to wear many hats including hiring, training, motivating developer teams, increasing their morale and performance. Together we developed and launched extremely scalable Web3 systems, as well as consumer-facing products that have now attracted [10 million people in over 100 countries](#).

The people I've been lucky to work with have stuck with me and faced challenges together literally for years. Products often take a long time to iterate and improve until they start to make a huge difference in people's lives. I'm no stranger to perseverance, and making sure the people who work with me remain motivated and focused on the long term goals. Most developers who I have led ended up working with me for over 7 years!

INTERFACING WITH STAKEHOLDERS:

A lot of my job involved consulting clients, gathering their requirements, and leading my engineering team to develop solutions that exceed their expectations. I also attended many conferences, gave talks [online](#) and [offline](#), and used our own technology to enhance the experience for everyone.

WEARING OTHER HATS:

I also know a fair bit about raising money, having [raised about \\$1.5 million](#), through which I learned a lot about financial infrastructure. I am able to draw on more than a decade of experience, both from a technical and executive side. I'm not afraid to roll up my sleeves and get things done – even if it involves literally rolling up my sleeves to create [guerilla marketing in NYC](#) that attracted the attention of tens thousands of drivers every day. 😎

Please have your team look through my resume and click the above links. If you like what you see, I'd love to speak with you about becoming your CTO. Please feel free to email me, or better yet, use the following link to schedule a time to talk:

calendly.com/greg-intercoin/interview

Sincerely,
Greg Magarshak
Chief Technology Officer